

amiando AG develops new system for handling admissions

easy-entry enables secure entry management with the use of a webcam

Munich, 30th November 2007. amiando AG has introduced today a newly developed system for entry management. "Easy-entry" is ready to use immediately and provides event hosts with an effective way of handling admissions.

With "easy-entry", event hosts can check the authenticity of online tickets at the entrance, without having to rely on expensive barcode solutions. The service offered by amiando.com uses graphical coding, that can be read and verified with mobile phone cameras and webcams. amiando AG has filed patents for parts of the "easy-entry" software.

amiando AG, the leading provider for online event management in Europe, is taking an important step with "easy-entry" towards completing its range of services related to event management. This allows the platform to support professional as well as private event hosts in the creation and design of their event website, their invitation management, the organisation of car pools and ticket pre-sale as well as entry management.

"With "easy-entry" we are living up to our promise - simply invite - as we are offering a secure way to manage admissions that is also simple and straightforward to use. This inexpensive alternative to traditional systems is particularly interesting for small and medium-sized events", says Felix Haas, co-founder and CEO of amiando AG.

amiando AG

amiando AG makes it easier for event hosts to organise both small and medium-sized events. With amiando.com, the first online service of its kind in Europe, amiando AG makes invitation management and community building possible for all kinds of events.

You can find further information about amiando AG and its founders, as well as printable graphical material on www.amiando.com/press.

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